



Salamanca Market Stallholders Association

Newsletter November 2017



Salamanca Market Stallholders Association AGM 23rd November 2017 6:30pm Upstairs, Republic Bar & Cafe

The Never-ending Parking Problem, Stall Fee Dramas and a new Licence Agreement: 2017 has been a BIG year for Salamanca Market and the SMSA

SMSA: Upholding stallholder interests through active consultation, communication & representation to Salamanca Market governing bodies.

The purpose of the Salamanca Market Stall holders Association is to raise awareness of stallholder issues and negotiate positive outcomes for all our members. We are the stallholders' voice and with strong stall holder membership, we can ensure a united voice.

But to do this we need your help. You can help the SMSA by joining up when we come around asking for membership (it's only \$10). You can help by becoming a Committee member and actively having your say. Here are just a few of the achievements the SMSA have accomplished this year:

For the past 18 months the SMSA has been in negotiations with the Hobart City Council concerning the new Stallholder Licence Agreement 2017-2022. This included the removal of Food Vans category from the agreement. Discussions assisted by the SMSA between Food Vendors and HCC resulted in the new Licence Agreement being based on space, rather than product line.

Casual Stallholders faced a proposed 20% increase in their stall fees. SMSA helped to represent the casual stallholders achieve face to face meetings with Council and a successful presentation to HCC Community Development Committee resulted in the fee increase being reduced to 10%.

In order to try to alleviate the problems with all day parking the SMSA obtained 50 spaces from Sultan Holdings for stallholders to utilise on long lease arrangement at \$15 per day. Due to what we believe was the cost stall holders chose not to take up this option.

The removal of vehicles from upper end of Market was a controversial decision made by Hobart City Council. This decision was overturned due to HCC accepting submissions from SMSA and the SMSA facilitating face to face meetings with affected stallholders. The result of this overturn was that as long as vehicles remain within their boundaries, the vehicle is allowed to stay.

JOIN US AND HAVE YOUR SAY! IT'S ONLY \$10 PER YEAR AND ALL ARE WELCOME!

Meet the Stallholder (Permanent) :

Jemma Clements Handblown Glass



This issue we talk to Jemma Clements of Jemma Clements Handblown Glass (Site 301).

How long have you been at Salamanca Market? I've been coming since I was in nappies, around 41 years. Can't believe I'm still here!

What do you sell? I make a variety of handblown glass pieces – perfume bottles, handblown beads, bowls, jewellery and mushrooms (my Dad, Richard makes most of the mushrooms though).

What do you like most about Salamanca Market? Seeing as I mostly work from home, I enjoy chatting with the other stallholders and customers. I also enjoy the food!!! Oh, and people watching.

What do you like least about Salamanca Market? Winters are pretty tough going. Getting up when it is dark is a struggle to say the least and I don't even get here that early!

Do you have a favourite memory or funny moment about Salamanca Market? I'm not sure if this classifies as funny but a memory that stands out to me is when my brother Saul (around 8 or 9 years old) got stuck in a drain grate in the middle of the road. I had to send someone into Knopwoods to get Dad! Those were the good old days when you could have a few quick beers before you went home and the kids could run wild. We also used to go swimming in the docks when it was hot!

Do you have a favourite stall at Salamanca (besides your own!)? There are too many great stalls to list. I love HiiRagi and most of the food stalls.



The deal with Buskers at Salamanca Market

Ah, the buskers of Salamanca Market.

There can be no doubt that our buskers add a considerable ambience and atmosphere to the 'market vibe' of Salamanca. And it can be said that there are some extremely talented musicians and performers. But what happens when you're selling away and having a lovely day all round until... that noise starts. You look around wondering what banshee has been released onto the Market and who is going to die, when you spot them. Hidden in small gap between tents is a busker. You're just not sure what talent they are busking with...

Unfortunately, Hobart City Council are unable to audition buskers and do not pass judgement on a busker's musical ability, as this is subjective. Though I'd hope their set list has more than three songs and do not all come from 'The Lion King'(true story). If you've got an 'interesting' busker near you, take heart - there is a time limit of 30 minutes. If you can't go on, the Council asks that stallholders having issues with buskers should contact the Market Supervisor on 0419 482 675 to end the torture.



Talkin' 'bout our Constitution...

Due to legislative amendments last year the committee has determined to review the constitution and update it as necessary. A number of issues and inconsistencies were identified that the committee will attempt to rectify. Member's input is welcomed. A copy of the constitution will be available on our web site for members to consider or you can email smsainc@gmail.com for more information.



Meet the Stallholder (Casual) :

Cameo Alpacas & Garden Art

This issue we talk to Pearl Anderson & Előd Günther of Cameo Alpacas & Garden Art.

How long have you been at Salamanca Market?

17 years, approx. 840 markets, from 1 to over 500 redials per week taking an average 150 redials per market = 126,000 redials, I have worn out three phones.

What do you sell? Pearl crafts birds on wire to use in garden pots or for hanging either indoors or out. All birds are individually made from recycled materials and a unique character of their own. Előd crafts bird houses, feeders, castles and made to order garden art, from recycled materials and a minimum of new (nails, paint etc.)

What's it like being a casual stall holder? Interesting! It's like a roller coaster ride, if you get on early when booking and get a good site great! If you pound your thumb to pulp redialling and end up on the waiting list, end up on a site with bad access and a mile from a toilet or miss out on a site it's defiantly cra*!. Most of the time it's good! As the old saying goes, variety is the spice of life.

What do you like most about Salamanca Market? The people! Talking to tourists and local people who appreciate our products, even if they do not buy them. Fellow stallholders and market staff have become more than passing acquaintances sharing in life's little hiccups.

What do you like least about Salamanca Markets?

- Loss of around 100 parking spaces now parking being at a premium, everybody is going in earlier to get a spot, if C.S.I.R.O. ever pulls the plug we'll be parking one kilometre west of Maatsuyker island.
- Having to ring every week is a pain! In the old days with the approval of market management casuals could have arrangement with permanents to occupy their site whilst they were on holidays.
- Supporting the market through winter rain, hail and gales then end up on the waiting list 3, 4, 5 times a year during the prime summer period because the casual pool is increased by casuals who only want to trade in this prime time.

Do you have a favourite memory or funny moment about Salamanca Market? Being old fogies memories fade. When young children buy a bird house out of the money they have saved for their poppy, nanny or parents. One hot slow day I nodded off only to be awoken by the tittering of three young Japanese girls as they took pictures of me snoozing.



Market Display Tip : Helen of Pila Pala Pieces

We would all like our stalls to look good and appealing to customers but sometimes it's hard to know what to do or how to do it. So we decided to ask for a quick tip from stallholders who seem to have it sorted. This time, it's the lovely Helen of Pila Pala Pieces (Site 294):

"I think height and levels are important parts of your display. Also styled product photos really help because customers can visualise how to wear, use or display the product in their home."



Upcoming Marketing Event - thoughts?

The SMSA (in conjunction with HCC) is organising a Marketing Event for Stallholders. This event will have speakers and workshops to help promote your business, create effective market stall displays and generally give you ideas and tips on making your business the best it can be. This is still in the organisational phase and we're putting it out to you stall holders to decide what you think should be included. Please send any ideas and thoughts to smsainc@gmail.com.



When you join the SMSA:

- Membership ensures that your interests are effectively represented to the Hobart City Council by an influential, credible, independent and united voice.
- Membership provides you with a support network and advice.
- The SMSA Inc. exists to promote and protect the interests of Salamanca Market stallholders. It keeps its members informed of current issues and members can contribute to the debate.
- The SMSA Inc. also involves members in representation on a broad range of outside events, whose activities are important to Salamanca Market Stallholders.

For more details visit:
<https://www.smsainc.org.au/>